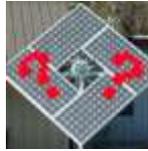




We score with 51 Initiators and still Counting!



Selling your PV generated power. Yes you can!



Updates from around the world on Solar PV

SUN DAY NEWS

ASIA PACIFIC'S BIGGEST SOLAR MARKETPLACE

In this issue:

- SolarPVExchange has a bright start in Singapore with 51 initiators onboard
- Selling power to the grid is now a reality
- SolarPVExchange burns a trail into the region and beyond

World Cup Weekend Goals! The other kind...!

By the time you read this, Germany may have lifted the Cup and one little boy could have gotten all his money back. We're referring of course to ill-conceived anti-gambling advert that has gone viral, for all the wrong reasons. While gambling is a serious issue, we can't help but think the boy's father would have had a sure winner in making a



bet with a solar PV investment. So let's hope Germany scored many goals... for this boy anyway. More updates about our Investor module later in this Newsletter.

SPVX Scores Goals Too!

Speaking of goals, we set ourselves some and are pleased to announce we have 51 initiators who have posted up their SunQuotes and requests for quotations.

We haven't released all of them onto the bidding site for the simple reason we don't want to overwhelm the Installers. Also, some of you haven't provided your full proof of legitimacy. So until we get a scan of your utility bill, we can't let our dear Installers help you get the best price ever for your solar PV installation.



Another Goal Scored with Installers

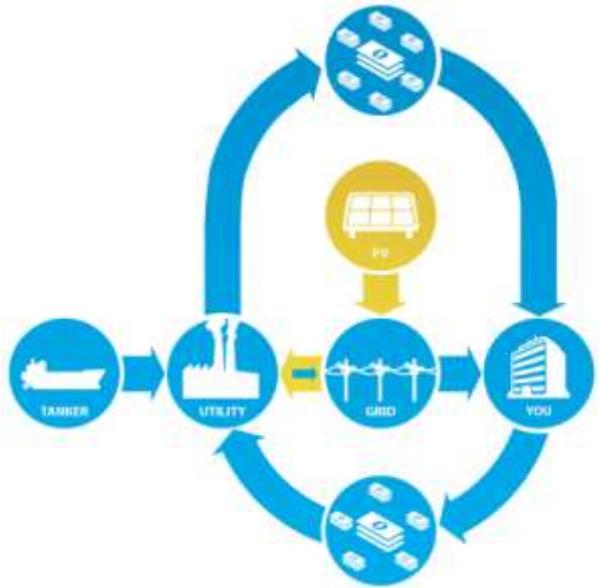
We now have 80% of the Installers in Singapore registered with SolarPVExchange. That's good news of course as a marketplace needs as many buyers and sellers as possible.



This creates transparency and competitive pricing right? That's what we like.

Selling Power to Singapore Power! *That's Power!*

Who would have thought the day would come when home owners and businesses could sell power back to the utility companies? Well it's already old news in some countries but in Singapore, this will become reality really soon. In fact it's already possible to do so though most people aren't aware of it. The official legislation is being drafted right now by our energy market authority.



You just need to follow this link to help you shed some light on the challenges being overcome to make selling power to Singapore Power happen. <http://www.eco-business.com/news/singapore-moves-integrate-solar-energy-national-grid/>

Taking Malaysia By Storm. *Though it's better when it's sunny with solar PV*

We are well on our way to launching SolarPVExchange Malaysia in the coming weeks, beginning with the registration of initiators and installers. The matchmaking part of the site will go live in August. There is of course huge potential for solar PV there so keep your eyes peeled for our updates on the launch.

It's Really Sunnier Down Under. *And SolarPVExchange will be helping to tap the energy from all that sun!*

We have registered 8 installers in Australia and have already launched our beta site recently. We're not the first Exchange to enter Australia but we're certainly going to find our place very quickly with our awesome mapping, intuitive Sunquote™ tools and competitive terms.

Into France We Go to Set Up our EMEA Office. *Europe, Middle East and Africa... here we come!*

Yup, our dear Nadir is on his way to France to set up our office there to push into these markets. As you can see, we're not sitting waiting for the sun. We're chasing its rays across the world!



SolarPVExchange Crowd Sourcing update!

A big thank you goes out to those of you who have registered as investors on our site. We are in the midst of preparing for the launch of the exciting phase using a crowd sourcing model, enabling micro-investors and those with bigger appetites, the ability to invest in initiators' solar PV projects.



In exchange for having the upfront costs initiators would have to ordinarily incur themselves for the solar PV installation covered by investors, initiators have to share the savings gained from their utility bills with investors over a period of time, while still saving on their electrical expenses.



Additionally, going solar helps reduce our carbon footprint, saving the earth from further harm. So yes, technically the little boy should consider investing his dad's winnings if Germany wins (though half of us at SolarPVExchange prefer Argentina to win!). Solar PV certainly is an investment with steady returns while gambling is just plain risky.

FEATURED ARTICLES

This section is where we compile all the amazing happenings & news surrounding solar PV from around the world.

Many of these articles points to the future of where you can expect SolarPVExchange to be, at the forefront of advocacy and adoption, in the markets we operate in. We're taking notes!

Solar has won. Even if coal were free to burn, power stations couldn't compete.

Follow this link to read this fascinating article on solar PV. [CLICK ME!](#)

U.S. solar projects get lift from online tool.

Follow this link to read this fascinating article on solar PV. [CLICK ME!](#)

Mosaic and Enphase Packaging Solar Loans With Maintenance Deals

Follow this link to read this fascinating article on solar PV. [CLICK ME!](#)

"Solar energy is more accessible than you think: [#ActOnClimate](#) in your own community. [#PutSolarOnly](#)"

- President Obama Tweets this!

Tell your friends about www.solarpvexchange.com and see how easy it is to get an estimate costs on your solar PV installation and your savings.

Why are you getting this newsletter? Because you registered with us.

Not interested anymore? No worries, email to unsubscribe@solarpvex.com and we will do the rest.

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