



**SUNVEST  
FIRST SOLAR  
CROWD SOURCING  
TOOL**



**LEARN MORE  
ABOUT SUNVEST.  
HOW IT WORKS?**



**SUNVEST IS  
IN THE NEWS!**



**ANOTHER SOLAR  
DEAL CLOSED THRU  
SOLARPVEX-  
CHANGE**

# SUN DAY NEWS

Happy Sun Day, everyone

We are back again with some exciting News! Our Solar Crowd Sourcing Tool, SUNVEST, was launched on the 28th of May 2015 (Thurs) over at FIVE Maxwell Road with one of the residential projects being fully crowd sourced on the day itself.



With SunVest, what it means is that building owners can now crowd source for their solar systems through our platform and enjoy savings without paying a single cent upfront.

Investors can also now invest in solar projects easily.

In a nutshell, SunVest makes it possible to go solar without

paying a single cent upfront by crowd sourcing it and also simpler for investors to invest in solar projects.

Last but not least, thanks for those who came down and support our SunVest launch and invested in the solar projects.

We hope that in the months to come we will have more supporters and even more projects to put up on our SUNVEST Tool! We hope you enjoy this month's Newsletter everyone!

<http://www.businesstimes.com.sg/technology/new-business-models-set-to-shake-up-solar-energy-sector>



**STORY OF THE WEEK:****SolarPVExchange SUNVEST Event Launch**

28th May 2015 at FIVE at Maxwell



On the 28th of May 2015, SunVest, Asia-Pac's First Solar Crowd Sourcing tool was launched with one of the projects being fully crowd sourced at the event.

The event was attended by investors, solar installers and partners like SERIS (Singapore Energy Research institute of Singapore). At the event, attendees were given a brief intro on how solar investment works and how one can actually make decent returns from investing in other people's solar projects.

The concept is a simple one, where building owners basically crowd source their solar PV systems and share their savings with the investors. The investors then make a decent returns based on the shared savings from the building owners.

Best part of all, the savings is easily measured online via our smart SunMeter (our Solar Energy monitoring system) where the building owners and investors can actually monitor and see how much savings they are making from their solar PV system realtime. Through our smart SunMeter, users can also see in real time how much solar energy is generated and the amount of carbon dioxide reduction as a result of going solar.

At our event, we had 2 projects which were being crowd sourced and the investors had ample opportunities to speak and interact with the project owners on why they decided to go solar and how does it help them. Within 30 minutes, one of the projects was fully crowd sourced and we expect the solar system to be up in the 2nd half of 2015.

For the investors, this was an another investment avenue or opportunity and it also allowed them to play their part and go green.

*“SunVest is about Investing in the Future Together and is the **only platform in Asia-Pac** where building owners who want to save on their electricity bill by going solar can now **crowd source for their solar PV installation** while investors (through a joint leasing agreement) can help **crowd source such projects.**”*

- Rob Khoo, Managing Director, SolarPVExchange Pte Ltd.

# Let's learn more about SUNVEST!

Still unsure what SUNVEST is about? Here's how...



SunVest is an online platform which marries building owners who wish to go solar with investors who will help crowd source their solar projects.

Building owners who are looking to go solar without paying a single cent upfront will then share their savings with the investors and investors not only earn a decent return but also help the building owner going green.

This is based on the premise that as the solar PV project generates energy, building owners enjoy savings in the form of a greener and cheaper energy bill while investors are paid back regularly through the SunVest platform.

This represents real monthly savings for the building owners and decent returns for investors. The best part about this is that by SunVesting in solar projects, both initiators and investors can help reduce their carbon footprint and help save the environment.

## SUNVEST BUSINESS MODEL (SOLAR CROWD SOURCING)



Email



Call



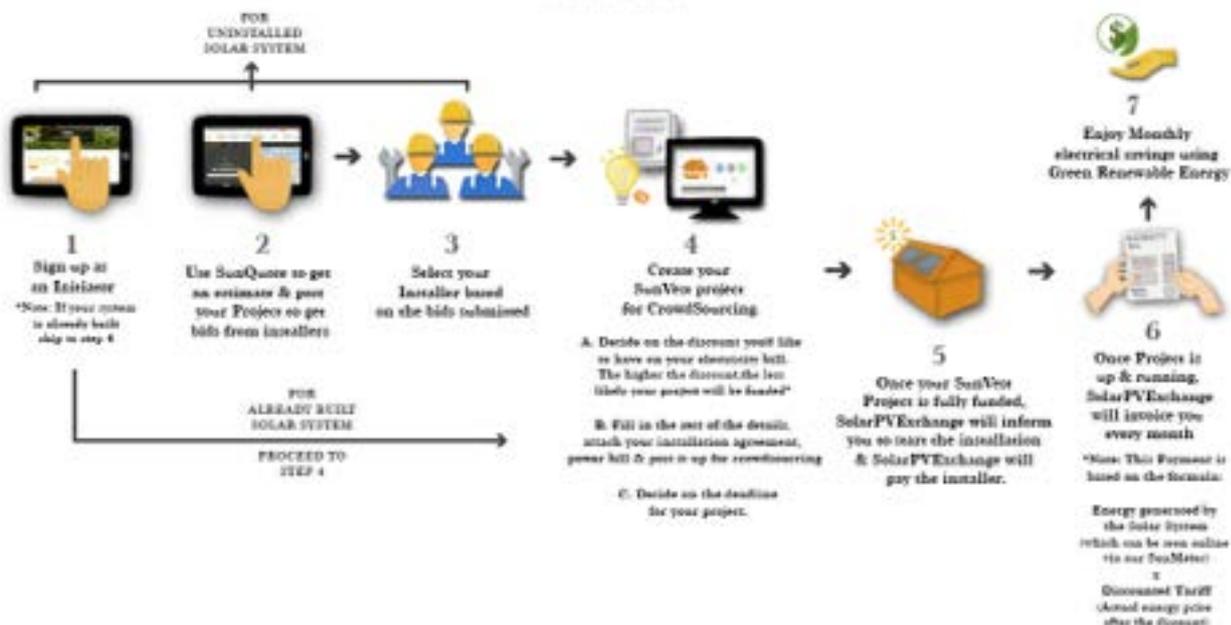
Discover

[enquiries@solarpvex.com](mailto:enquiries@solarpvex.com)

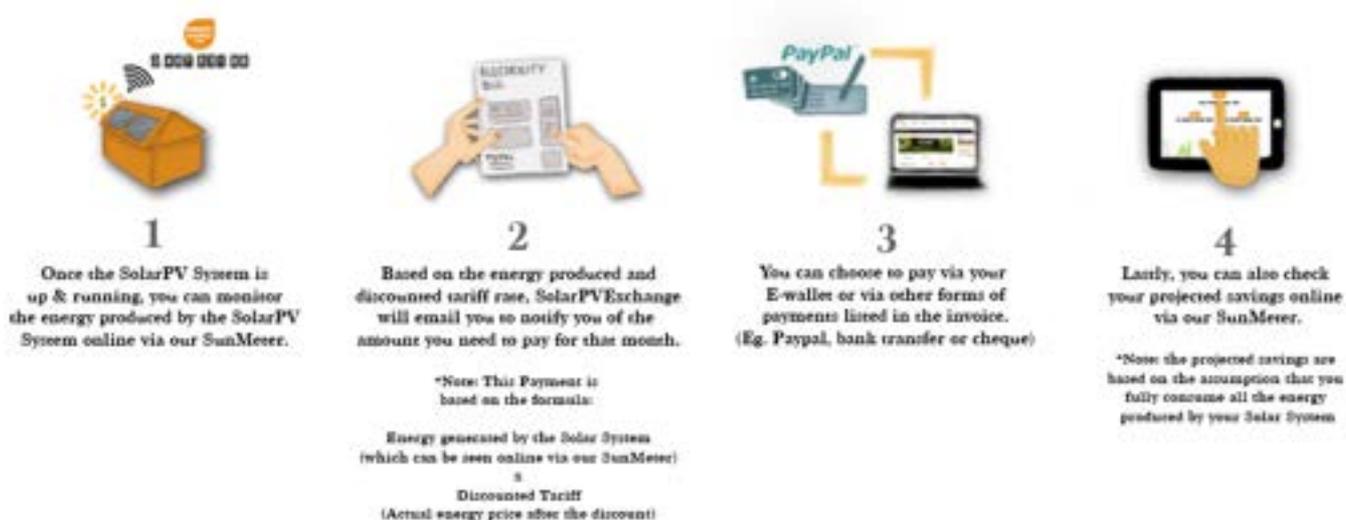
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## HOW TO SUNVEST INITIATOR



## SUNVEST SAVINGS INITIATOR



## HOW TO SUNVEST INVESTOR



## SUNVEST RETURNS INVESTORS



## Media Coverage on SUNVEST

We'd also like to take this opportunity to thank the following media for their coverage on our SunVest.



**The Business Times**  
*Ms Chan Yi Wen*

<http://www.businessimes.com.sg/technology/new-business-models-set-to-shake-up-solar-energy-sector>  
<http://www.btinvest.com.sg/dailyfree/new-business-models-set-to-shake-up-solar-energy-sector/>



**CrowdFund Insider**  
*Mr JD Alois*

<http://www.crowdfundinsider.com/2015/05/68615-solarpvexchange-asia-pacifics-new-solar-marketplace/>



**Eco-Business**

<http://www.eco-business.com/press-releases/launch-solarpvexchanges-sunvest-first-asia-pacs-solar-crowd-sourcing-platform/>

## ANOTHER HAPPY CUSTOMER

In early July, Mr Yeo, a residential owner, wanted to install solar on his roof and was introduced to SolarPVExchange through one of his friends, who told him about our platform and how we could simplify his process of going solar.

Mr Yeo contacted Pierrick who then helped Mr Yeo better understand what it takes to install solar and the pros and cons that came with it. Not only that, Pierrick also helped Mr Yeo understand how much savings he could get over the years with his solar system and things to look out for when it comes to owning a solar system.

Within a week of putting his system up on SolarPVExchange, Mr Yeo managed to get a few quotes from the installers for his solar system.

After that, Pierrick then helped Mr Yeo arrange for an installer to meet Mr Yeo and do a site visit on his home.

During the site visit, the installer discussed with Mr Yeo their product and pricing. Within a week, Mr Yeo selected his installer based on what was presented. Besides getting a good price for his system, Mr Yeo also felt assured as the selected installer is in the process of doing another project in the same neighbourhood.

All in all, within 3 weeks of contacting SolarPVExchange, Mr Yeo was now on his way to owning his very own Solar System. So remember the next time you are thinking of going Solar, think SolarPVExchange, Your one-stop solution for all your solar needs cause we make it easier for you to go solar.



***“SolarPVExchange team did really help me finding the best installer at the best price. The only thing I had to do was to open my door for a site visit! They managed all the hassle part of finding the right solar installer and manage to explain me the technical part of a solar installation. As a result, I felt secure by their knowledge and professionalism.”***

Mr Yeo - Residential Initiator

***“The people at SolarPVExchange are truly a dream to work with. Responsible, professional and responsive. They are setting a new standard for the industry and clearly mark themselves as a strong provider of quality service and value for our customers.”***

Mr Law - Installer

## **SOLAR-101 with SEAS**

SolarPVExchange teamed up with SEAS to present SOLAR-101 on the 15th of May 2015 at SEAS Training Centre at Park Mall with Mr Andrew Nicholls.



SolarPVExchange recently teamed up with SEAS (Sustainable Energy Association of Singapore) to conduct a SOLAR-101, an introductory course for the general public to learn more on SolarPV systems. It is a basic yet highly informative course for beginners.

About the Solar-101 course and who is it for:

- Solar sales personnel/ Solar project manager
- A LEW Electricians interested to install Solar PV Systems
- Architects & Engineers interested to design and engineer new Solar PV systems
- Maintenance professionals wanting to move into Solar PV maintenance
- Entrepreneurs and Hobbyists who wish to increase their personal knowledge and understanding of solar

Basically anyone who had a real interest to learn more about Solar PV Systems, were more than welcome to join the SOLAR-101 course. The next one will be held sometime in the second half of 2015. Log on to [seas.org.sg](http://seas.org.sg) for more information the next Solar 101 course.

*"It was a really great experience for me to connect with the Students and to teach them what I knew about the Solar PV energy systems. One of the feedbacks that I had received from the students was that it was too much to digest in one day so I'm thinking of extending the next class to 2 days instead."*

Mr Andrew -Lecturer for SOLAR-101 Course

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Once again, thank you for your support and subscribing to our newsletter. If you have any burning questions on solar, do drop us an email at [editor@solarpvex.com](mailto:editor@solarpvex.com)

Remember to tell your friends about [www.solarpvexchange.com](http://www.solarpvexchange.com) and see how easy it is to get an estimate costs on your solar PV installation and your savings.

Why are you getting this newsletter? Because you registered with us.

Not interested anymore?  
No worries, email to [unsubscribe@solarpvex.com](mailto:unsubscribe@solarpvex.com) and we will do the rest.